FIRST ANNOUNCEMENT

CALL FOR PARTICIPANTS
INTERNATIONAL SUMMER COURSE ON
IMOGIRI SAUJANA HERITAGE
Theme:
PARTICIPATORY PLANNING AND DESIGN FOR BATIK ECO-MUSEUM
October 6-19, 2016

Organized by:
Center for Heritage Conservation
Department of Architecture and Planning
Faculty of Engineering, Universitas Gadjah Mada
Yogyakarta, Indonesia
INTRODUCTION

*Saujana* heritage or cultural landscape heritage is the inextricable unity between nature and manmade heritage in space and time, or the variety of interactive manifestation between manmade heritage and natural environment. The interaction of nature and culture has become a new perspective in global discourse of sciences especially those which concern with heritage conservation started in the end of the 80’s. However, in the Indonesian higher education as well as the discourse on the *saujana* has not well developed. Whereas in fact, Indonesia from Sabang to Merauke is a mosaic of one of the world’s largest diversity of *saujana* that needs interdisciplinary developed.

In 2014, Yogyakarta was declared by the World Craft Council as the World Batik City. And Imogiri Saujana Heritage in Bantul Regency, Yogyakarta Special Province, is an area that has a strong relation with the history of Yogyakarta Sultanate. Imogiri also is known with its long history traditional hand writing batik product. With its special history and batik product, in 2011 Imogiri was set by the provincial government as a Heritage Area (Governor Decree No. 186, 2011).

The area of Imogiri has rich of natural and cultural potentials associated with the existence of the traditional batik. There are fertile soil and rural atmosphere as well as everyday community life of traditional villages which performs the value and variety of interactive manifestation between manmade heritage and natural environment called *saujana*. The batik activity of the community has developed since hundreds of years ago, and to date remains ongoing. This batik activity in Imogiri also shows the strong batik activity in Yogyakarta. It has been rooted in the Imogiri community life, so batik and Imogiri cannot be separated.

The interaction between the landscape and community culture over space and time units is mirrored in the physical features of the Imogiri area, including the traditional architecture of the houses, and unique community cultural traditions (agriculture activity in traditional way, traditional batik making, daily life of the people, beliefs, and arts) that are inherited from generation to generation. The rich potencies of the landscape and culture of Imogiri, and also the strong unity of them, make this area an outstanding cultural landscape heritage.

The outstanding of Imogiri cultural landscape, especially the batik activity and hand writing batik products, has prompted the idea of batik lovers and cultural landscape conservationists to make Imogiri as a living museum for batik (*batik eco-museum*). According to Ohara (1998), eco-museum are:

1) heritage conservation: nature, culture, and local traditional industry;  
2) community participation in the management and operational for their future;  
3) the basic activity of the museum: collection, preservation, study, exhibition, and education.

In line with the idea of Imogiri batik eco-museum and the event of Jogja International Batik Biennale 2016 that will be held on October 12-16, the *International Summer Course* on Imogiri Saujana Heritage will be relevant to be conducted. This summer course has been organized for students from Gadjah Mada University as well as other universities in Indonesia and foreign universities aims to give scientific and practical response to Imogiri cultural landscape conservation. This activity is also expected to give inputs for policies, planning and design guidelines of Imogiri batik eco-museum, knowledge and experience to the participants, and of course tighten the collaboration among universities.
OBJECTIVES

The objective of the International Summer Course on Imogiri Saujana Heritage in a specific theme is emphasized on enhancing participants’ knowledge and understanding on saujana heritage conservation, and implementing concepts and techniques of saujana heritage conservation in planning and design of the local outstanding (batik center and cultural landscape heritage) as an eco-museum. This program also aims to give a contribution to the development of Imogiri Cultural Landscape Heritage as the World Center of Excellence of Batik.

In detail, the objectives of the International Summer Course on Imogiri Saujana Heritage are:

1) To give participants a comprehension on conservation and management of Imogiri saujana heritage, including its social and cultural systems, physical and environmental settings, traditional building and village architecture, and batik activity system.

2) To give participants knowledge and understanding about a living museum, its role in Imogiri cultural landscape heritage conservation, and the position of the Imogiri area in the world.

3) To enhance participant skill in implementing concepts, methods, conservation process and landscape management in the actual case, including inventory, documentation, analysis, and formulation of conservation guidelines on local batik culture.

4) To give participants experience directly in the field to do planning and design of Imogiri area as a living museum.

OUTCOME TARGET

1) Plan and design of Imogiri batik eco-museum which will be given to the related institutions.

2) Pioneer the collaboration for summer course program continuously in the future.

3) Contribution to Yogyakarta Special Province to make Imogiri Saujana Heritage as the World Center of Excellence of Batik.

TIME AND VENUE

The program is organized for 14 days (October 6-19, 2016) in the City of Yogyakarta and Imogiri Village, in the same time with the Jogja International Batik Biennale 2016 (October 12-16, 2016), so that some of the summer course activities will be integrated in the Jogja International Batik Biennale 2016.

ACTIVITY PROGRAM

In the International Summer Course on Imogiri Saujana Heritage (October 6-19, 2016), participants will experience fun learning activities, as follow:
The Program of **International Summer Course on Imogiri Saujana Heritage**  
October 6-19, 2016

<table>
<thead>
<tr>
<th>DAY</th>
<th>DATE</th>
<th>PROGRAM</th>
<th>NOTES</th>
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<tbody>
<tr>
<td>1</td>
<td>Thursday 6</td>
<td>Arrival of Participants</td>
<td>Informal welcome party &amp; briefing</td>
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<tr>
<td>2</td>
<td>Friday 7</td>
<td>Registration</td>
<td>Opening of the Summer Course &amp; Ice Breaking</td>
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<td>Lectures Day @ UGM Campus</td>
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<td></td>
<td>Explore Malioboro &amp; various batik shops</td>
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<td>3</td>
<td>Saturday 8</td>
<td>Lectures Day @ Batik production</td>
<td>Discussion @Hotel: Debriefing &amp; assignment</td>
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<td>4</td>
<td>Sunday 9</td>
<td>Field survey &amp; work @Imogiri Batik Saujana District</td>
<td>Evening @Imogiri</td>
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<tr>
<td>5</td>
<td>Monday 10</td>
<td>Lectures Day @ UGM Campus</td>
<td>Working Group Studio</td>
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<tr>
<td>6</td>
<td>Tuesday 11</td>
<td>Lectures Day @ UGM Campus</td>
<td>Working Group Studio</td>
</tr>
<tr>
<td>7</td>
<td>Wednesday 12</td>
<td>The Opening of JIBB 2016 &amp; Exhibition</td>
<td>Visit Exhibition</td>
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<td>Royal Welcome Dinner</td>
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<td>8</td>
<td>Thursday 13</td>
<td>International Seminar on Batik Traditions for Innovation @ Ambarrukmo Royal Hotel</td>
<td>Collaboration program with Jogja International Batik Biennalle 2016 (JIBB 2016) organized by Provincial Government of Yogyakarta Special Territory</td>
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<td>9</td>
<td>Friday 14</td>
<td>Studio: Team working at Imogiri Studio</td>
<td>Cultural Dinner</td>
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<td>10</td>
<td>Saturday 15</td>
<td>Welcoming the JIBB delegation &amp; ISCI presentation @Imogiri</td>
<td>Half day Batik Workshop @Imogiri</td>
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<td>Village Cultural Dinner</td>
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<td>11</td>
<td>Sunday 16</td>
<td>Borobudur &amp; Prambanan World Cultural Heritage, and Batik Tour</td>
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<td>12</td>
<td>Monday 17</td>
<td>Working Group Studio for the documentation &amp; preparation of the presentation @UGM Campus.</td>
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<td>13</td>
<td>Tuesday 18</td>
<td>Presentation to the Facilitators &amp; related parties, the document on the participatory planning and design Imogiri Batik Eco-museum @UGM Campus.</td>
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<tr>
<td>14</td>
<td>Wednesday 19</td>
<td>Departure of participants</td>
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**PARTICIPANTS**

1. Students from Indonesian and overseas universities who have concerns on cultural landscape heritage conservation. Target: 15 Indonesian students and 15 foreign students.
2. Lecturers/facilitators from Indonesia and overseas universities with interdisciplinary fields related to the program topic. Target: 6 Indonesian lectures and 5 foreign lectures.
FACILITIES FOR SUMMER COURSE PROGRAM

1. Modest accommodation (homestay), meals and drinks during the program in Imogiri (October 6-18, 2016),
2. Meals during the program,
3. Local transportation during the program
4. Program materials.

FACILITIES NOT INCLUDED:

1. Transportation of participants to Yogyakarta from original country/city,
2. Passport and visa arrangements,
3. Health insurance,
4. Additional field trip/heritage trail (post summer school) in Yogyakarta,
5. Accommodation in Yogyakarta outside the Imogiri summer course program,
6. Personal expenses and equipment during the program.

SCHOLARSHIPS

Scholarships for international flight ticket and registration fee will be available upon requested. Please submit your registration and your portfolio.

PROGRAM OPTIONAL

The organizer may organize additional heritage tours in October 19, 2016 upon requested (personal fee), such as Borobudur and Prambanan Temple Trip, Kraton and Tamansari Tour, Kasongan Village Trail, Mount Merapi area post-eruption Tour, Jeron Beteng (Inside the Wall) Heritage Trail, Kotagede Heritage Trail.

REGISTRATION

Participants of the International Summer Course on Imogiri Saujana Heritage may register to:
Center for Heritage Conservation
Department of Architecture and Planning, Faculty of Engineering, Universitas Gadjah Mada
Contact Person: Yeny Paulina Leibo, E-mail: yeyen_leibo@yahoo.co.id
Registration to the Organizing Committee not later than September 6, 2016
Confirmation of participation by September 8, 2016
Registration fee USD 450 for students.
Registration fee should be transferred to Bank Account after confirmation of participation:
Yeny Paulina Leibo,
BNI 46 Branch UGM Yogyakarta, Indonesia, No. 0134104532
Yogyakarta was declared by the World Crafts Council as the World Batik City at Donyang, RCC, 2014.
Jogja International Batik Biennale 2016, 12-16 October 2016